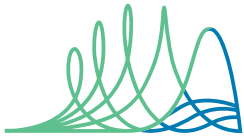


2024/25 SYMPHONY BUSINESS ALLIANCE CORPORATE BENEFITS	Base Business Alliance (\$3,000+)	Business Alliance with concert co-sponsorship (\$5,000+)	Business Alliance with full concert sponsorship (\$7,500+)
UNIQUE CLIENT ENTERTAINMENT AND EMPLOYEE BENEFITS			
Number of concert tickets or vouchers included with package	4 concert vouchers that can be redeemed for a total of 8 tickets to <u>selected performances</u> and includes one Mobile Music Box concert sponsorship	Concert sponsorship opportunity that includes 8 tickets and 2 Mobile Music Box concert sponsorships	Concert Weekend sponsorship opportunity that includes 12 tickets and 3 Mobile Music Box concert sponsorships
Additional tickets to sponsored concert(s)	Available for purchase	Available for purchase	Available for purchase with a 5% discount
Access to the Concert Reception Suite during the Symphony season in Helzberg Hall for your employees. Includes hors d'oeuvres and a full bar — open for all Classical and Pops performances.	🎵	🎵	🎵
SPECIAL CONCERT ACKNOWLEDGMENT AND MARKETING VISIBILITY			
Company name recognition in the pre-concert announcement (1,300-1,600 impressions)		🎵	🎵
Company name or logo on printed/digital advertising and other marketing materials with the sponsored concert(s)		🎵	🎵
Recognized as <i>Featured Sponsor</i> on the Kansas City Symphony homepage		🎵	🎵
Option to create your own marketing insert for the sponsored nonclassical program book			🎵
Company recognition in Symphony digital marketing/channels related to sponsored concert(s)			🎵
Special company recognition listed on concert program page in program book (Based on date of pledge)			🎵
SEASON-LONG CORPORATE MARKETING BENEFITS			
Company name listed in Symphony concert program books (Over 70,000 printed)	🎵	🎵	🎵
Company recognition on the Symphony website	text	Includes company logo and hyperlink	Includes company logo and hyperlink
Company recognition on the Concert Hall Reception Suite LED screens (Over 7,000 impressions per season)	text	Company Logo	Company Logo
EXCLUSIVE VIP INVITATIONS			
Four (4) invitations to the next Season Announcement and Reception	🎵	🎵	🎵
Four (4) complimentary tickets to the annual Contributors' Concert	🎵	🎵	🎵
Invitation to Kansas City Symphony Business Alliance events	🎵	🎵	🎵
KANSAS CITY SYMPHONY MOBILE MUSIC BOX COMMUNITY CONCERTS			
Tagged in Symphony social media posts promoting specific Mobile Music Box concerts	🎵	🎵	🎵
Recognized from the Mobile Music Box stage as a sponsor by the musicians during concert	🎵	🎵	🎵
Company name or logo visibility associated with promotion of those specifically supported Mobile Music Concerts on the Kansas City Symphony Mobile Music Box homepage.	🎵	🎵	🎵

Series and weekend sponsorships are available with a customized package



KANSAS CITY
SYMPHONY

2024/25 Season

KANSAS CITY SYMPHONY
BUSINESS ALLIANCE

Corporate concert sponsorship with the Kansas City Symphony offers high-profile recognition, exclusive benefits and a unique opportunity to enhance corporate visibility with a highly desirable demographic.

Your decision to invest in our treasured community asset with a Symphony sponsorship will support the city's leading performing arts organization and will confirm your commitment to future growth in Kansas City.

For unequaled value and ongoing visibility, the following highly-valued Concert Series options are available on a one-year and multi-year contracts.

- Classical - A and/or B Series (42 performances over 14 weekends)
- Family Series
- Film and Live Orchestra Series
- POPS Series
- Specials Series
- Weekend Concerts (3 performances)
- On Stage Series
- Symphonic Piazza

All concert sponsorships include membership and benefits of the Kansas City Symphony Business Alliance.

Now is the time to support the performing arts in the community where your employees and clients live and work.

For more information, please contact Mark Laverentz at (816) 218-2601 | MLaverentz@kcsymphony.org

The Kansas City Symphony is a 501(c)(3) nonprofit organization.